

# North Hartford Promise Zone

Second Round



**Lead Organization:**  
Hartford, Mayor's Office

**Population:**  
23,950

**Poverty Rate:**  
49.35%

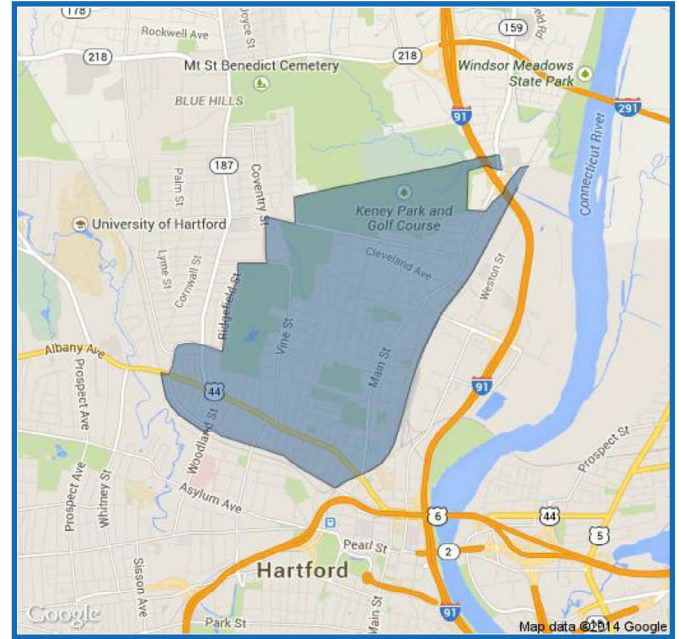
**Unemployment Rate:**  
27.44%

**Key Partners:**  
United Way of Central and Northeastern Connecticut; Capital Workforce Partners; Community Solutions; Greater Hartford YMCA; Hartford Housing Authority; CT Center for Advanced Technology; Village for Children and Families; Hartford Police Department; Health and Human Services Department; Hartford Department of Development Services: Housing Division and Economic Development Division; Metro Hartford Information Services (MHIS)

The North Hartford Promise Zone (NHPZ) encompasses 3.11 square miles and includes the neighborhoods of Clay Arsenal, Northeast, and Upper Albany. The NHPZ has alarmingly high rates of unemployment, violent crime, and food insecurity. In addition, the area is marked with several blighted commercial and industrial sites. It is also one of the poorest in the country. The zone's average per capita income is \$12,099 and only 38.3% of residents have a high school degree.

The North Hartford Promise Zone's sharp socio-economic decline began after WWII with the construction of Interstate 84 which effectively divided the City in half and isolated the NHPZ from the economic activity of the downtown.

Under the executive leadership of the Hartford Mayor, the City is working in partnership with business, foundations, municipal and regional planning organizations, and the City's own resources to advance neighborhood revitalization and create a safe prosperous future for



residents. As part of these ongoing efforts, the North Hartford Promise Zone identified the following six goals to improve the quality of life and accelerate revitalization.

- Create Jobs
- Increase Economic Activity
- Reduce Serious And Violent Crime
- Improve Educational Opportunities
- Improve Health and Wellness
- Improve Home Ownership And Rental Housing Assistance Programs

**"I am committed to making Hartford one of America's best capital cities. To accomplish this goal, all of our neighborhoods must be vital and healthy."**

*Pedro E. Segarra, Hartford Mayor*

# St. Louis & St. Louis County Promise Zone

Second Round



## Lead Organization:

St. Louis Economic Development Partnership

## Population:

199,792

## Poverty Rate:

35.48%

## Unemployment Rate:

20.91%

## Key Partners:

St. Louis City and St. Louis County

This Promise Zone encompasses portions of St. Louis and St. Louis County including the communities of: Bellerive Acres, Bel-Nor, Bel-Ridge, Berkeley, Beverly Hills, Cool Valley, Country Club Hills, Dellwood, Ferguson, Flordell Hills, Glen Echo Park, Greendale, Hazelwood, Hillsdale, Jennings, Kinloch, Moline Acres, Normandy, Northwoods, Pagedale, Pine Lawn, Riverview, University City, Uplands Park, Velda City, Velda Village Hills, and Wellston.



The Promise Zone has alarmingly high unemployment, crime, and mortality rates; significant numbers of vacant lots and abandoned buildings; and homelessness.

In a region where local government fragmentation and jurisdictional competition are historically barriers to progress, the Promise Zone designation will be a catalyst for ongoing collaboration and change that will drive future regional growth and prosperity. The St. Louis

Economic Development Partnership in partnership with St. Louis City and St. Louis County will focus on public-private partnerships to drive area revitalization and create a better, more inclusive St. Louis region.

The partners five goals are:

- Increase Economic Activity
- Reduce Serious And Violent Crime
- Improve Educational Outcomes
- Create Sustainable Mixed-Income Communities
- Improve Health and Wellness

**"St. Louis County, the municipalities situated therein, and the City of St. Louis, devote substantial resources toward public safety, public education, economic development, and health and wellbeing, resources of a magnitude that would be the envy of many communities. If these resources were more thoughtfully aligned and more urgently shared across political boundaries, and were supplemented with Federal and Staff support, our community can experience rapid improvement in social conditions in the Promise Zone."**

*Charlie A. Dooley, County Executive, St. Louis County and  
Francis G. Slay, Mayor, City of St. Louis*

# Minneapolis Promise Zone

Second Round



## Lead Organization:

City of Minneapolis

## Population:

38,559

## Poverty Rate:

40.33%

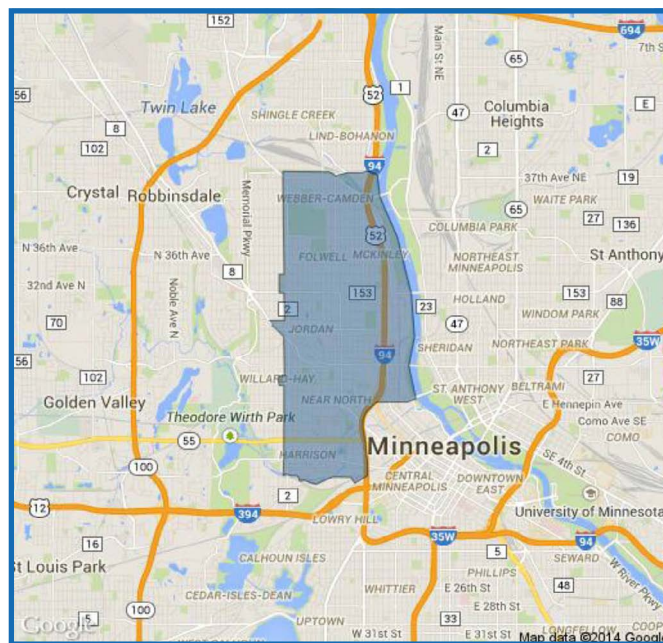
## Unemployment Rate:

21.84%

## Key Partners:

Build Wealth, Domestic Abuse Project, Generation Next, Hennepin County, Local Initiatives Support Corporation--Twin Cities, Metropolitan Council, Minneapolis Community & Technical College, Minneapolis Parks and Recreation, Minneapolis Public Housing Authority, Minneapolis Public Schools, NorthPoint Health and Wellness Center, Northside Achievement Zone, Northside Funders Group, Pillsbury United Communities, Project for Pride in Living, University of Minnesota, Urban Homeworks, West Broadway Business Coalition, Voices for Radical Justice, Youth Coordinating Board.

The Minneapolis Promise Zone encompasses much of North Minneapolis including nine neighborhoods and 13 census tracts. One quarter of the population age 25 or older does not possess a high school degree/GED and only 39% of students graduated high school on time in 2014. The Promise Zone has alarmingly high unemployment, gun violence, housing blight, and poor educational outcomes.



Despite deep and persistent needs, the Minneapolis Promise Zone is a community with transformative aspirations. The partners have adopted the following six goals to improve the quality of life and accelerate revitalization.

- Reduce Racial Inequities
- Create Jobs
- Increase Economic Activity
- Reduce Serious And Violent Crime
- Improve Educational Outcomes
- Support Stable Housing For All

**"The City of Minneapolis commits to leading and coordinating the comprehensive community revitalization strategies outlined in the Minneapolis Promise Zone plan –which are the result of 150 community leaders and stakeholders coming together to talk about the challenges and opportunities of the area. We will accomplish our goals by marshalling a broad coalition of residents, businesses, public and non-profit partners."**

*Betsy Hodges, Minneapolis Mayor*



# Camden Promise Zone

Second Round



## Lead Organization:

City of Camden,  
Office of the Mayor

## Population:

77,428

## Poverty Rate:

43.9%

## Unemployment Rate:

22.93%

## Key Partners:

Center For Family Services; Housing Authority of Camden City; Cooper's Ferry Partnership; Camden City School District; Camden Metro Police; Campbell Soup Company

In 2013, the U.S. Census Bureau designated Camden as being the poorest city in the nation (of the 555 places surveyed), with the lowest median income of \$21,191. The 2013 Census data also showed that 44.5% of adults over age 25 had no high school diploma. The Camden Promise Zone has an alarming high unemployment rate, violent crime, childhood obesity, hunger, and the lowest performing school district in New Jersey.



The Camden Promise Zone Plan represents the culmination of five years of collaborative efforts aimed at improving the quality of life for Camden children, youth, and families. The following five goals have been set to build momentum and move Camden forward.

- Increase Economic Activity
- Reduce Serious And Violent Crime
- Improve Educational Outcomes
- Improve Health and Wellness
- Increase Affordable And Safe Housing

**"The Camden Promise Zone Plan, is fully aligned with our City's mission: to serve and build Camden's diverse community by effectively, efficiently and equitably enhancing resident's quality of life, attracting private investment, stimulating growth citywide and delivering services with a commitment to excellence."**

*Dana L. Redd, Camden Mayor*

# Sacramento Promise Zone

Second Round



## Lead Organization:

Sacramento Housing and Redevelopment Agency

## Population:

127, 893

## Poverty Rate:

34.39%

## Unemployment Rate:

18.14%

## Key Partners:

City of Sacramento, County of Sacramento, Sacramento Employment and Training Agency, Sierra Health Foundation, University of California-Davis, United Way CA Capital Region, Sacramento ACT, Twin Rivers Unified School District, California Capital Financial Development Corporation

The Sacramento Promise Zone encompasses some of the economically hardest-hit neighborhoods in the city – from Del Paso Heights in the North Area to The Avenues in the South County. More than 30% of residents in the Promise Zone have yet to achieve a High School diploma or GED. Nearly a quarter of the residents are foreign born with limited English proficiency. The Promise Zone has alarmingly high unemployment and mortality rates.



As the lead applicant, the Sacramento Housing and Redevelopment Agency, in partnership with key partners, will work to coordinate resources, build capacity and create public-private partnerships to drive area revitalization. The partners have adopted the following five goals to improve the quality of life and accelerate revitalization.

- Create Jobs
- Increase Economic Activity
- Improve Educational Opportunities
- Improve Health and Wellness
- Facilitate Neighborhood Revitalization

**“The City of Sacramento and our partners are committed to pursuing opportunities that will support the goals of the Promise Zone. As the Capitol City of California, our goal is to be a model city for the region and state. The designation presents an extraordinary opportunity for the Promise Zone neighborhoods and the region.”**

*Kevin Johnson, Sacramento Mayor*

## Second Round



John H. Boner  
Community Center

17,100

47.39%

24.53%

City of Indianapolis;  
Indianapolis  
Neighborhood Housing  
Partnership; Local  
Initiatives Support  
Corporation; Indiana  
University on behalf  
of IUPUI and Indiana  
University Public Policy  
Institute; United Way  
of Central Indiana;  
Indianapolis Housing  
Agency; Indianapolis  
Public Schools; Near East  
Area Renewal (formerly  
known as IndyEast  
Asset Development);  
Indianapolis Eastside  
Revitalization  
Corporation (doing  
business as East 10th  
Street Civic Association);  
Englewood Community  
Development  
Corporation;  
Westminster  
Neighborhood Services

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These goals include:

- Create Affordable Housing Options
- Create Jobs
- Increase Economic Activity
- Reduce Serious And Violent Crime
- Improve Educational Opportunity

**“The Promise Zone designation can open opportunities and allow the City and Implementing Partners to address structural challenges in one of our neighborhoods with the greatest potential to thrive.”**

*Gregory A. Ballard, Indianapolis Mayor*